

NetHui Roadtrip 2018

Sponsorship Prospectus



**Better Internet for
a better New Zealand**

2018.nethui.nz

BE PART OF THE CONVERSATION TO HELP BUILD A BETTER ONLINE NEW ZEALAND

We want to invite your organisation to be part of one of the most diverse and inclusive Internet events in New Zealand – the NetHui 2018 Roadtrip.

NetHui 2018 provides a unique opportunity for you to align your organisation with discussions and innovative ideas about the Internet and be seen by the wider Internet community. A key characteristic of this event – that makes it unique – is the low cost for those attending. This ensures genuine cross-sector participation and discussion and underlines one of our core principles – a more accessible Internet for all New Zealanders.

Don't miss out on being part of this year's NetHui. It is a popular and very esteemed event, triggering hundreds of conversations within the Internet and tech community.

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ABOUT NETHUI ROADTRIP

NetHui is a collaborative platform for the New Zealand Internet community. It's a place where we learn, share, discuss and expand our networks on the future of the Internet and surrounding issues.

NetHui isn't a conference. It's not even a barcamp. Participants aren't passive, we participate. NetHui is a collaborative meeting of anyone and everyone interested in the Internet – how it works, how it could work, and what we can do because it works.

NetHui has large attendance from the community and tech sector, and a huge amount of passion for improving the Internet in New Zealand.

“It's always exciting to arrive at a NetHui to find a packed room alight with enthusiastic people from different backgrounds hashing out real solutions to our ever changing online world. NetHui provides a fantastic space for the Internet community to explore, discuss and debate Internet issues.”

INTERNETNZ GROUP CHIEF EXECUTIVE, JORDAN CARTER

2018 will see three one-day events in regions across New Zealand. They will allow more of the community to join the discussions and activities, which contribute to the development of a better Internet for New Zealand.

The Roadtrip will see sponsors reaching more New Zealanders across the country and a longer engagement with audiences that may not have been possible previously. NetHui sessions are live-streamed to ensure people can participate from other areas in New Zealand and internationally.

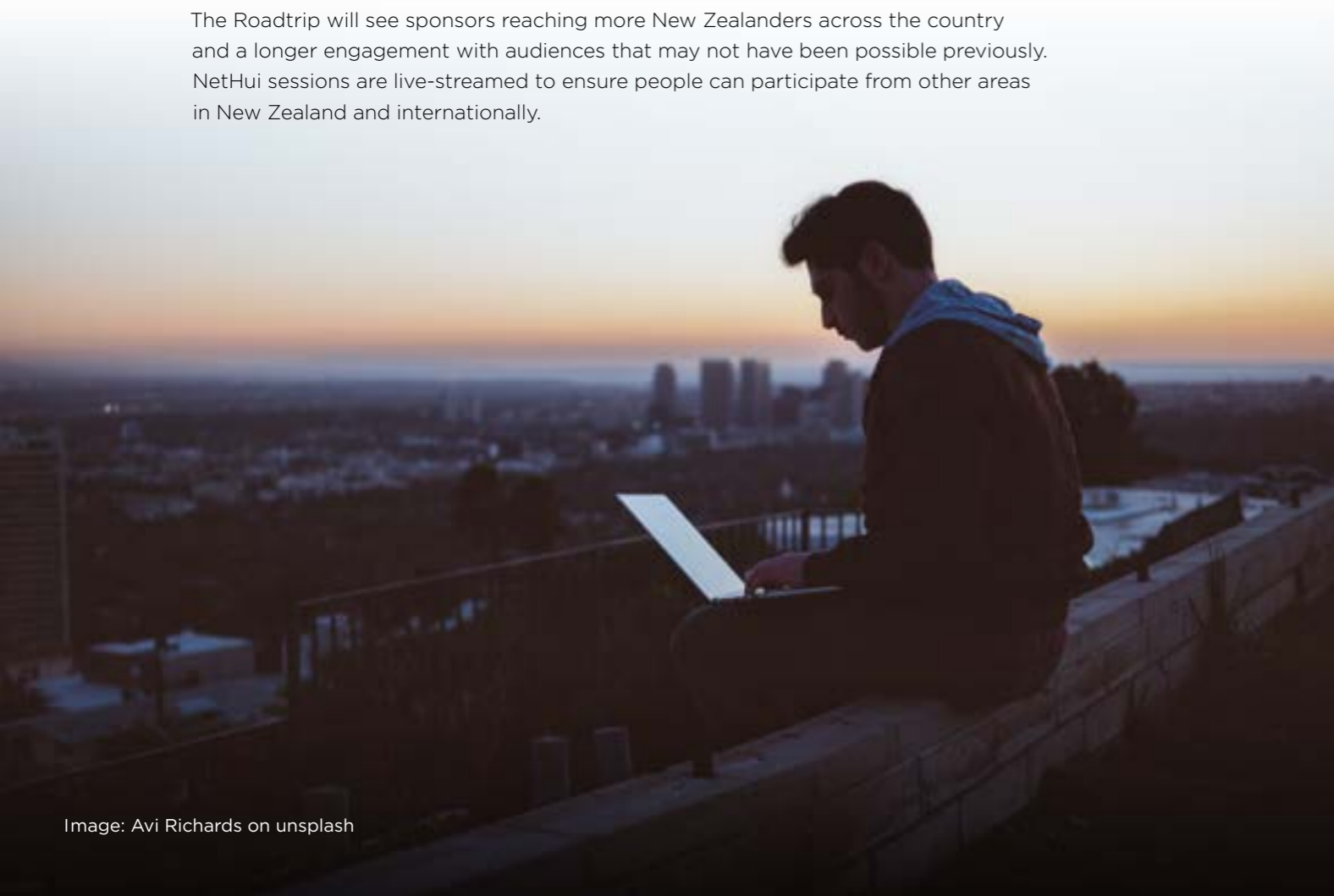
PROGRAMME

NetHui is built from the community and NetHui participants.

We showcase and discuss issues and topics that are most important to you. And InternetNZ is here to make it all happen.

Because we are heading on a roadtrip, each community will set its own programme with assistance from InternetNZ. This will ensure each NetHui event will reflect the priorities of those communities.

If you want to suggest a topic, or be part of building the programme, let us know at Andrew Cushen, nethui@internetnz.net.nz or 021 346 408.






























HOW NETHUI CAN BENEFIT YOU

Your support will be visible across multiple online channels and print materials – seen by over 60,000 people in the lead up to the event, through the live stream and by those attending.

 **If you wish to discuss these packages – or something outside those that are listed – please contact Outreach and Engagement Director, Andrew Cushen, nethui@internetcn.net.nz or 021 346 408.**

SPONSORSHIP GRID

Sponsorship type	Cost excl GST.	Complimentary registrations (applies to each event sponsored)	Listed as a sponsor on the NetHui website and on event AV	Ability to display a pull-up banner at event	Additional benefits
 Platinum Roadtrip sponsor	\$15,000	6	 Across all three locations – Logo included on our social media graphics Tagged into our social media posts.		 Across all three locations – Mention from our MC at the event. Opportunity to give a 2 min speech to open lunch or to showcase your business at end of plenary session. Sponsorship table in entrance or catering area
 Gold location sponsor	\$5,000 per Roadtrip location.	3	 Location specific – Tagged into our social media posts.		 Location specific – Mention from our MC at the event. Opportunity to showcase your business at end of plenary session.
 Silver sponsor	\$3,000 for one Roadtrip location.	2			
 Bronze sponsor	\$1,500 for one Roadtrip location.	1			
 Resident sponsor	\$500 per location.	1			
 Social function sponsor	\$6,000 for one location or \$15,000 for all three locations.	2			Opportunity to give a 2 min speech during function/s.
 Espresso cart sponsor	\$5,000 for one location or \$13,000 for all three locations.	2			Opportunity to brand coffee cart and a mention from our MC at the event.
 ID badge sponsor	\$4,000 for all three locations.	2			Company logo printed on ID badge.
 Catering location sponsor	\$3,000 per location – Morning /afternoon tea and Lunch. <i>Sponsorship at lower cost available on request.</i>	2			A4 tent frames displayed at catering stations.
 Live stream sponsor	\$3,000 per location.	2			Acknowledgment of sponsorship on live stream sites – Youtube, Facebook, Twitter.
 In kind sponsorship	N/A	Decided on a case-by-case basis.			

PLATINUM ROADTRIP SPONSOR

SPONSORSHIP BENEFITS:

- Status associated with being a Platinum Sponsor of NetHui.
- Exclusive sponsor table to sit inside entrance to each event location.
- Six complimentary registrations to attend each of the three events.
- Acknowledgment of sponsorship from the MC at the event.
- Opportunity to deliver a two minute speech at each of the three events to open lunch or close of day.
- Company listed as a sponsor on the NetHui website and the event AV.
- Logo included on our social media graphics and tagged into our posts.
- Ability to display a pull up banner during each of the three events.

\$15,000

ex GST -
Across all three
locations

GOLD LOCATION SPONSOR

SPONSORSHIP BENEFITS:

- Status associated with being a Gold Location Sponsor of NetHui in one of the specific community locations for the 2018 event.
- Three complimentary registrations to attend each of the three events.
- Acknowledgment of sponsorship from the MC at the event.
- Company listed as a sponsor on the NetHui website and the event AV.
- Tagged into our social media posts.
- Ability to display a pull up banner during each of the three events.

\$5,000

ex GST - an
opportunity for
one sponsor per
location

SILVER

SPONSORSHIP BENEFITS:

- Status associated with being a Silver Sponsor of NetHui in one of the specific community locations for the 2018 event.
- Two complimentary registrations to attend each of the three events.
- Company listed as a sponsor on the NetHui website and the event AV.
- Ability to display a pull up banner during each of the three events.

\$3,000

ex GST - an
opportunity for
three sponsors
per location

BRONZE

SPONSORSHIP BENEFITS:

- Status associated with being a bronze sponsor of NetHui in one of the specific community locations for the 2018 event.
- One complimentary registrations to attend each of the three events.
- Company listed as a sponsor on the NetHui website and the event AV.
- Ability to display a pull up banner during each of the three events.

\$1,500

ex GST

RESIDENT SPONSOR (PER LOCATION)

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- One complimentary registration to attend each sponsored event.
- Ability to display a pull-up banner at each event sponsored.
- Company listed as a sponsor on the NetHui website and the event AV.

\$500

ex GST per
location

SOCIAL FUNCTION(S):

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- Two complimentary registrations to attend each NetHui event where a function is sponsored.
- Opportunity to deliver a two minute speech at each social function sponsored.
- Company listed as a sponsor on the NetHui website and the event AV.
- Ability to display a pull up banner at each social function sponsored.

**\$6,000-
15,000**

ex GST *

* Sponsorship of the social function is \$6,000 for one event or \$15,000 for all three events.

ESPRESSO CART

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- Two complimentary registrations to attend each event sponsored.
- Acknowledgment of sponsorship from the MC at the event.
- Company listed as a sponsor on the NetHui website and the event AV.
- Naming rights to the espresso cart.
- Opportunity for the barista staff to wear company branded t-shirts, caps etc (provided by the sponsor).
- Opportunity to produce branded signage on and around the espresso cart (provided by the sponsor).
- Opportunity for coffee to be served in branded coffee cups (provided by the sponsor).

**\$5,000-
13,000**

ex GST *

The first 150 cups of coffee each day will be paid for as part of the sponsorship package. Any additional coffee will be billed directly to the sponsor.

* Sponsorship of the espresso cart is \$5,000 for one event or \$13,000 for all three events.

* Venue dependent.

ID BADGE

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- Two complimentary registrations to attend each of the three events.
- Company logo printed on all delegate name badges over the three events.
- Company listed as a sponsor on the NetHui website and the event AV.

\$4,000

ex GST

CATERING

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- Two complimentary registrations to attend each event sponsored.
- A4 tent frames displayed at catering stations at each event sponsored.
- Company listed as a sponsor on the NetHui website and the event AV.

\$3,000

ex GST per location*

* Sponsorship of morning or afternoon teas, or lunch breaks are available on request at a lower cost.

LIVE STREAM

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- Two complimentary registrations to attend each event sponsored.
- Acknowledgment of sponsorship on the live stream site.
- Company listed as a sponsor on the NetHui website and the event AV.

\$3,000

ex GST per location*

* The keynote session, opening ceremony and breakfast sessions will be live streamed. InternetNZ values the importance of accessibility and we want to share this knowledge and the vital discussions with an audience beyond the venue.

IN KIND SPONSORSHIP

SPONSORSHIP BENEFITS:

- Status associated with being a sponsor of NetHui.
- Complimentary registrations will be decided on a case by case basis.
- Company listed as a sponsor on the NetHui website and the event AV.

\$500

ex GST per location



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**You can find more information, Terms and Conditions,
or a Sponsorship Contract here.**